

2024

ANNUAL RECAP

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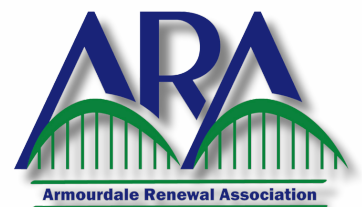
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LETTER FROM THE ED



**MONICA
MENDEZ**
Executive Director

Greetings/Saludos,

I am Monica Mendez, Executive Director of Armourdale Renewal Association, in Kansas City, KS. Armourdale Renewal Association or ARA is here to be a bridge in the community. It has been already five years since I started my career with ARA where my focus remains to develop community trust by remaining that bridge in the community.

The rich history of Armourdale caught my attention along with the environment and community dedication to creating a strong and vibrant community. I continue to work with the community of Armourdale, relying on those who can support the well-being of many and the participation of those who believe in working on community-based problem solving.

We have increased the number of participants in our activities and programs. We currently offer three (3) Summer Youth Programs and in 2025 we are planning on adding a youth program to continue our goal of improving their life experiences.

The community has brilliant ideas and plans for this neighborhood! I would love to see us working together to make Armourdale a place we are all proud of through community projects and programs.

I am grateful for our thirteen (13) Board of Directors, the Armourdale Leaders, Armourdale Businesses, local Schools, Volunteers and all of those who support the work we do and community we serve.



Saludos,

Monica Mendez Directora Ejecutiva de la Armourdale Renewal Association en Kansas City, Kansas. La Asociación de Armourdale conocida por sus iniciales en inglés ARA existe para ser un puente en la comunidad. Han sido ya cinco años desde que inicié mi trabajo con ARA donde mi enfoque fue desarrollar la confianza para ser parte de ese puente en la comunidad.

La historia rica de Armourdale atrajo mi atención junto con el ambiente y dedicación comunitaria para crear una comunidad fuerte y vibrante. Continúo trabajando con la comunidad de Armourdale, confiando en quienes pueden apoyar el bienestar de muchos y la participación de quienes creen en trabajar en la resolución de problemas basados en la comunidad.

Hemos aumentado el número de participantes en nuestras actividades y programas. Actualmente ofrecemos tres (3) programas juveniles de verano y en 2025 estamos planeando agregar un nuevo programa juvenil para continuar con nuestro objetivo de mejorar sus experiencias de vida.

La comunidad tiene ideas y planes brillantes para este vecindario, y me encantaría trabajar juntos para hacer de Armourdale un lugar del que todos estemos orgullosos a través de proyectos y programas comunitarios.

Estoy muy agradecida por nos trece (13) Miembros de la Mesa Directiva, los Lideres en Armourdale, Compañías, escuelas locales en Armourdale, Voluntarios y todos aquellos que apoyan el trabajo que realizamos en Armourdale.



COMPANY OVERVIEW

Armourdale Renewal Association is here to be a bridge in the community, as we help each other in our own neighborhood to be a strong and vibrant part of our city.

We are a licensed Non-Profit, focusing on the following areas: Economic & Community Development, Crime Prevention, Youth Programs and Healthy Living.

VISION

To serve the residents and businesses of Armourdale, working with the Unified Government of Wyandotte County and its respective partners for the enhancement and development of the Armourdale district.

MISSION

To enhance residents and businesses in the development of a strong and vibrant community.

PROGRAM HIGHLIGHTS

ARA offers programming planned and hosted by our organization focused on creating a sustainable community and impacting the lives of Armourdale residents.

Quarter 1: ARA hosted a Business Luncheon with 35 participants, 7 volunteers and a guest speaker, Commissioner At-Large, District 2, Tom Burroughs.

Quarter 2: ARA hosted our annual Earth Day celebration with tree planting, neighborhood clean-up and a first work day for the Crosswalk Art at the John Fiske Elementary. This event saw 54 participants, 40 volunteers and \$1,150 raised to complete all activities.

Quarter 2(cont): ARA hosted Armourdale Summer Camp, a program that engages children in learning life skills and building team spirit while exploring nature, STEM, Sports, Arts, Reading, Math, Safety and seeing the community as a place of belonging. This program saw 15 participants, 4 volunteers and \$7,500 raised to fund the program.

Quarter 2(cont): ARA hosted Armourdale Summer Youth Employment Program, which matches youth with local businesses and organizations that give youth the opportunity to engage in their first career paths. This year youth were introduced to financial education. This program saw 9 participants, 3 volunteers and \$13,000 raised to fund the program.



List of Programs for 2024:

Armourdale Summer Youth Employment

Armourdale Business Luncheons

Armourdale Summer Camp


Hispanic Heritage Festival


Earth Day


Adopt an Angel

PROGRAM HIGHLIGHTS



 Quarter 3: ARA hosted our annual Hispanic Heritage Festival which promotes community connections in partnership with the families of John Fiske Elementary. This event saw 200 participants, 21 volunteers, and \$4,000 raised to fund the event.

 Quarter 4: ARA hosted a second Business Luncheon with guest speaker, KCK Chief of Police, Karl Oakman, and a presentation on the Bi-State Sustainable Reinvestment Corridor by Mid-America Regional Council.

 Quarter 4(cont): ARA hosted Adopt An Angel, a program supporting families in need during the holiday season. This program saw 16 families served (50 children), 5 volunteers and numerous gifts and services from sponsors throughout Armourdale.



Revenue

\$27,000



Volunteer Hours

912







Participants

410

COMMUNITY EVENTS

ARA supports the community by working with the Unified Government and community partners to provide unique and meaningful events aimed at the developing and enhancing Armourdale.

-  The first neighborhood conversation meeting with a bilingual session to provide information about the Homeownership Program in Partnership with Habitat for Humanity KC. Habitat for Humanity of Kansas City will be building around 12 new homes in the area of Armourdale.
-  Sound the Alarm gave residents free smoke detectors and installation with the KCKFD presenting in the March Neighborhood Conversations.
-  ARA supported the Street Department Division of Public Works by collecting signatures from homeowners to be able to complete sidewalks during the Spring.
-  Love Notes is an evidence-based curriculum that promotes healthy relationships and the value of knowing and respecting oneself. This program was offered to Armourdale youth during the summer.

72

Participants

\$1,000

Revenue

List of Community Events for 2024:

Neighborhood Conversations

Homeownership Program

Sound the Alarm

Sidewalk Completion

Love Notes

SUSTAINABLE ARA

Creating a better ARA experience.



- On January 4, 2024, ARA launched the improved www.armourdale.org website.
- ARA provided and distributed 350 color printed newsletters before students went on Spring Break in Armourdale.
- ARA opened an [Instagram](#) and [LinkTree](#) account to help spread communications.
- ARA added online payments thru the ARA website, this will facilitate payment options for future events as well, donations and/or membership payments.
- Both the Summer and Fall newsletters were color printed with 150 copies delivered to three neighborhood residential areas, and three local businesses.

SOCIAL MEDIA

Facebook/

<https://www.facebook.com/Armourdale>

Instagram/

<https://www.instagram.com/armourdalera/>

Website/

www.armourdale.org

LinkTree/

<https://linktr.ee/armourdale>

VOLUNTEER SPOTLIGHT

Volunteers help to sustain our community to keep it thriving and through programs and community projects.



Samanthé started volunteering for ARA in December 2023 and has volunteered for each program and event through administrative duties.

Samanthé has worked to maintain our business branding through social media and printed guides.

**SAMANTHÉ
BURTON-BOSKET**

Office Support

Days of
Volunteering:

50

Hours of
Volunteering:

270



Volunteer Hours in \$

\$21,690



Total Volunteer Hours

1,176



Volunteers

460

BOARD OF DIRECTORS



Kathi Butler



Claudine Sanders



Jennifer Lee



Joe Graham



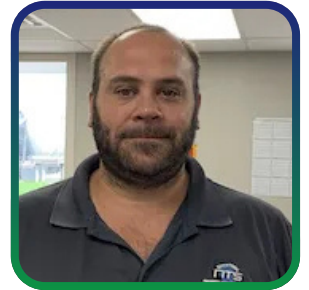
Susila Jones



Mark Lonesk



Andy Manivong



Brandon McNeely



David Mehlhaff



Archie Smith



Eric Tebbe



Jose Durán



Martin Jimenez



Board Members

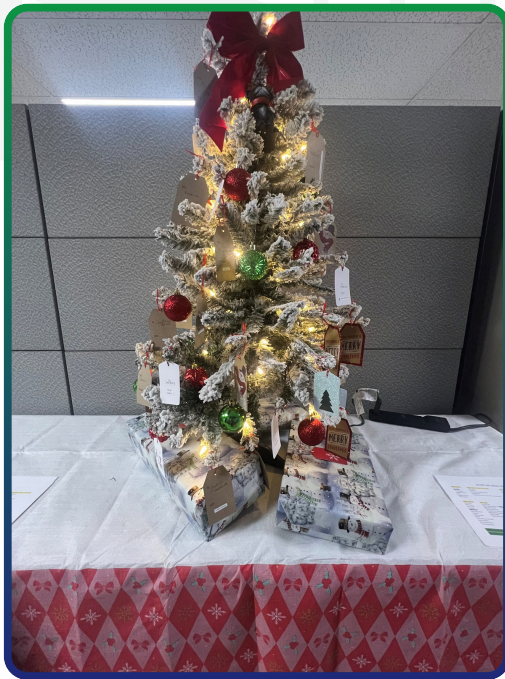
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WEBSITE LINK

Website/

<https://armourdale.org/who-we-are/team.html>

2024 ARA COLLAGE



Dios los bendiga por hacer esta Navidad tan especial para nuestra familia, mantenganos en sus Oraciones, huéspedes estaran en las nuestras muchas gracias

Familia Hoquin



CONTACT US



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